



SUMMER STAYS IN STOCKHOLM

PROPOSED BY TARRY LAURENSIA

Hi, I'm Tarry!



I'm a Travel & Lifestyle Content Creator & UGC Creator.

I'll be traveling across Europe during July–August 2026, creating travel, lifestyle, hotel, and destination-focused content throughout the trip. Here are some **key destinations** from my upcoming journey:

Malta, Paris, Zurich, Copenhagen, Stockholm, Helsinki, Tallin, Warsaw & Budapest

I'd love to explore a potential content creation collaboration or sponsored content partnership with **your hotel**. More details can be found on the next pages.

You can also check out my portfolio & media kit here:

Portfolio : [\[ID\] Portfolio Tarry Laurensia](#)

Mediakit : [\[ID\] Media Kit Tarry Laurensia](#)

Please feel free to forward this message to the person handling partnerships or press collaborations if needed. Looking forward to hearing from you.

Best regards,
Tarry Laurensia

Why Work With Me?

- **Content You Can Repurpose**

Every deliverable is created as brand-ready content — professionally shot photos and videos that can be repurposed across social media, websites, digital campaigns, and marketing materials. More than just a post, it’s a long-term visual asset for your brand.

- **Travel Is Becoming Part of Modern Lifestyle**

As international travel continues to grow among Indonesian travelers, premium travel essentials are becoming increasingly relevant to a new generation of modern and experience-driven consumers. As an active traveler with upcoming international travel plans, I create content that naturally connects with this audience.

- **The Indonesian Market Is On the Move**

Indonesia is entering the global top 15 outbound travel markets, fuelled by a rising middle class actively exploring beyond Asia. Europe is a fast-growing aspirational destination for this segment — and my audience sits right at that intersection. (Source: Visa Asia Pacific Travel Report, 2025 | BPS Statistics Indonesia, 2024)

- **Content Designed Beyond Organic Reach**

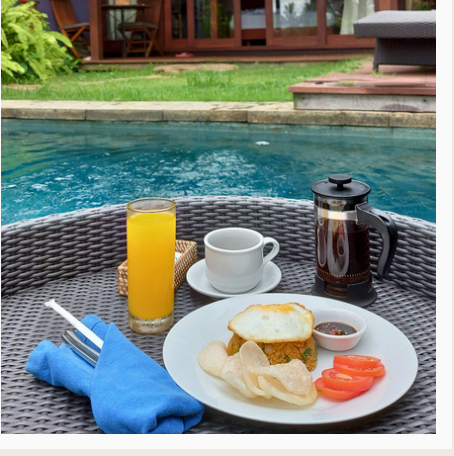
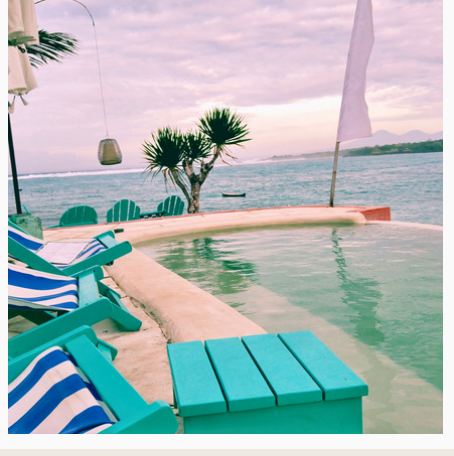
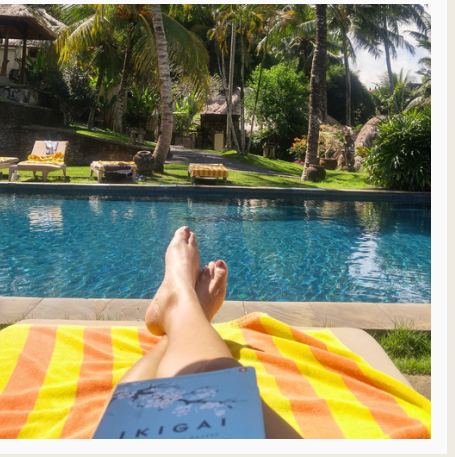
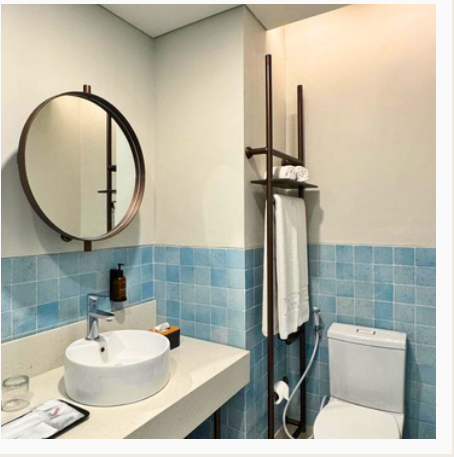
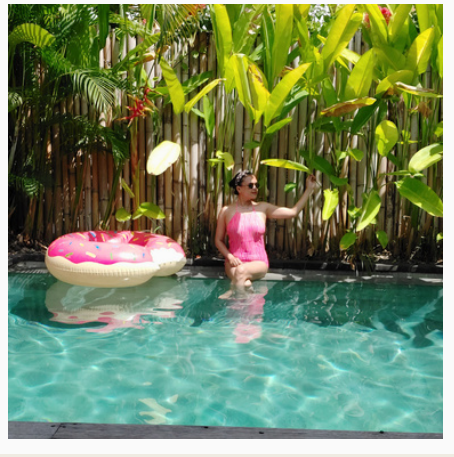
I’m open to content licensing, boosted campaigns, and paid usage — allowing brands to maximize content performance beyond my own platforms and turn UGC into a broader marketing asset.

- **Premium & Story-Driven Visual Approach**

My content focuses on clean aesthetics, thoughtful details, and immersive storytelling that aligns naturally with premium lifestyle and travel brands.

- **Strategy Behind Every Frame**

With 10+ years of experience in branding, digital marketing, and social media, I create content that balances aesthetics, storytelling, and brand value — designed not only to look good, but also to connect with the right audience.



KEY DESTINATION

↘MALTA
4-8 JULY 2026

↘PARIS
8-10 JULY 2026

↘SWITZERLAND
11-24 JULY 2026

↘COPENHAGEN
25 JULY - 8 AUG 2026

↘STOCKHOLM
9 - 14 AUG 2026

↘HELSINKI
DATE TBC

↘TALLIN
DATE TBC

↘WARSAW
DATE TBC

↘BUDAPEST
DATE TBC

↘BACK TO
INDONESIA

Malta

A hidden Mediterranean gem known for its crystal-clear coastline, luxury seaside stays, charming old towns, and summer island lifestyle.



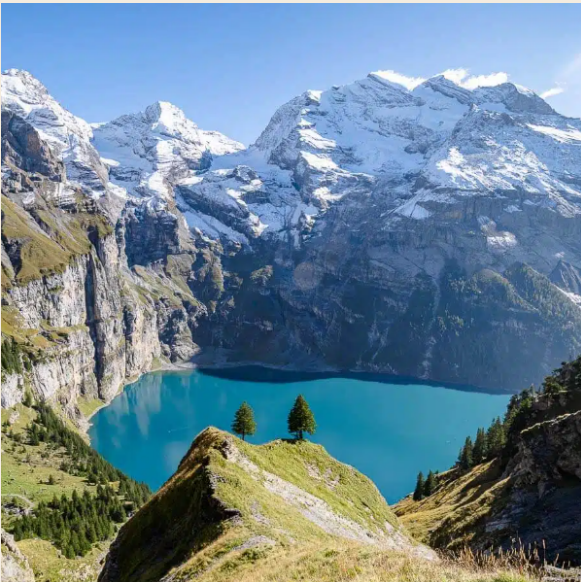
Paris, France

My 5th visit to Paris, this time focusing more on cafés, restaurants, boutique hotels, château escapes, and curated local experiences beyond the usual tourist spots.



Oeschinensee, Switzerland

Hiking to Oeschinensee and capturing nature, alpine scenery, and outdoor lifestyle content.



Copenhagen, Denmark

This will be my first time visiting Copenhagen, with a focus on capturing Nordic aesthetics, local food culture, cycling lifestyle, waterfront moments, and curated city experiences.



Stockholm, Sweden

A vibrant Scandinavian capital built across islands, known for its colorful old town, waterfront lifestyle, design culture, and picturesque summer cityscapes.



Helsinki, Finland

A coastal Nordic city blending modern design, seaside charm, local cafés, and relaxed urban experiences with easy access to nature.



Tallinn, Estonia

A fairytale medieval city featuring cobblestone streets, historic architecture, hidden courtyards, and one of Europe's best-preserved old towns.



Warsaw, Poland

A dynamic capital where historic landmarks meet modern city life, offering charming old-town streets, cultural experiences, and vibrant local energy.



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COLLAB PLAN

PLAN A

- 2 Video Content
- 1 Carousel Content (slide of 5)

COVERING:

- My Room
- Hotel Facilities : Breakfast, Gym, Roof top, Spa & sauna ambience,

In exchange

2-3 Nights Stay

PLAN B

- 2 + 2 Video Content
- 2 set Carousel Content (slide of 5)

COVERING:

- My Room
- Additional Room (your best room) just for the shoot purpose; If its booked, the shoot can be arranged after guest check out, room cleaning & before the new guest coming.
- Hotel Facilities : Breakfast, Gym, Roof top, Spa & sauna ambience,

In exchange

4-5 Nights Stay

PLAN C

- 6 Video Content
- 3 set Carousel Content (slide of 5)

COVERING:

- Plan A, Plan B, and

Plus:

Social media Management up to 2 Months:

- SocMed Strategy
- 16 Post (single / carousel)
- 16 Video Reels
- Community management

In exchange

6-7 Nights Stay + Paid €900

I'm Open for any customized "plan" based on your preference / business goals..

[MOOD BOARD] SUMMER STAYS IN STOCKHOLM

Showcasing elegant and immersive hotel experiences throughout a Scandinavian summer journey. The content direction focuses on waterfront stays, Nordic design, wellness facilities, cozy interiors, café culture, island-city exploration, and slow travel moments across Stockholm. The hotel will be naturally integrated into the travel narrative—blending comfort, design, relaxation, and authentic Scandinavian lifestyle through warm and cinematic storytelling.



Get the vibes of Summer in #MALTA

I'll be staying at:

- IBB Hotel Palazzo Betina (4-6th July) — Birgu is a high-profile historical showcase, blending medieval nostalgia with a sophisticated, modern waterfront lifestyle.



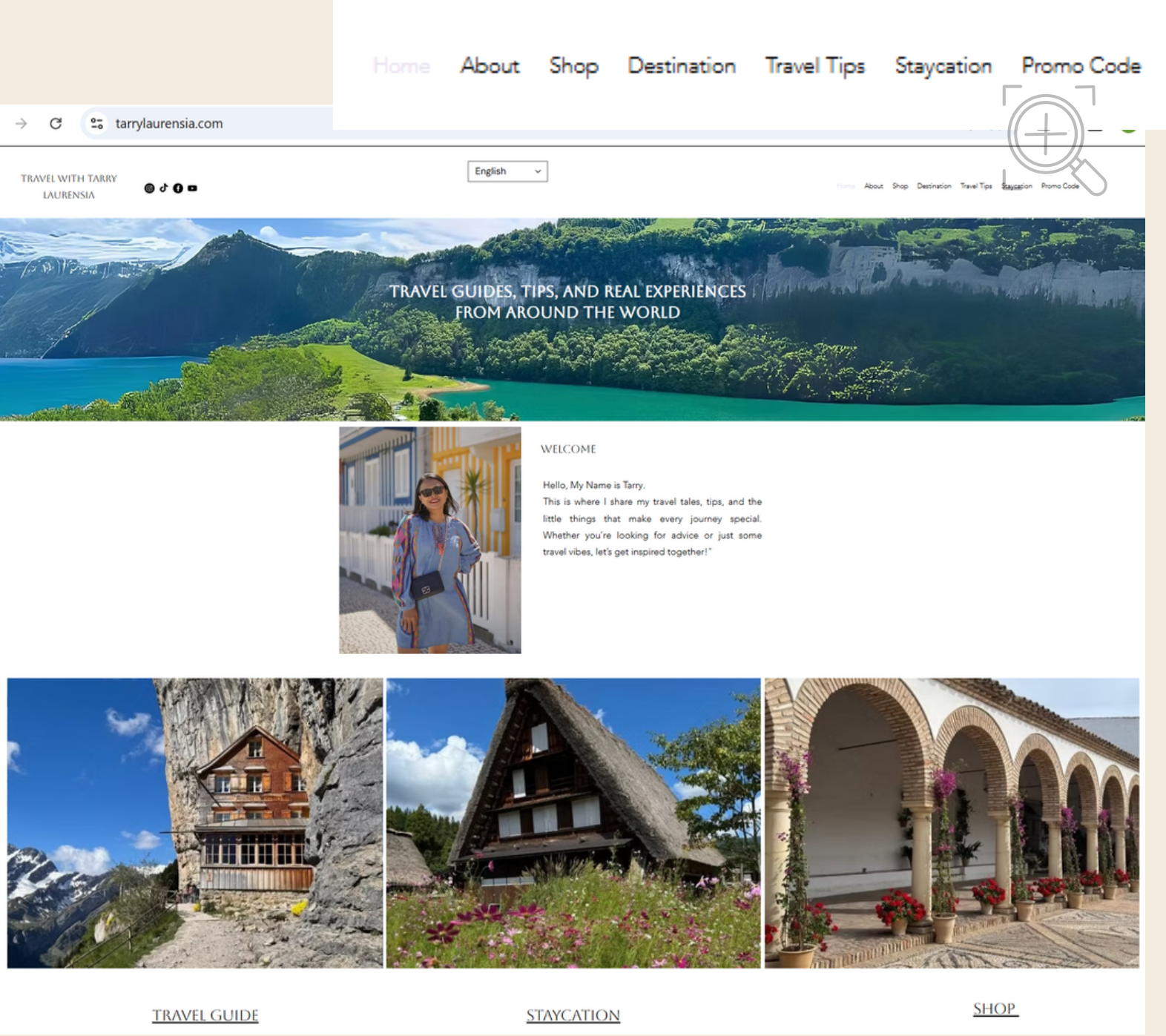
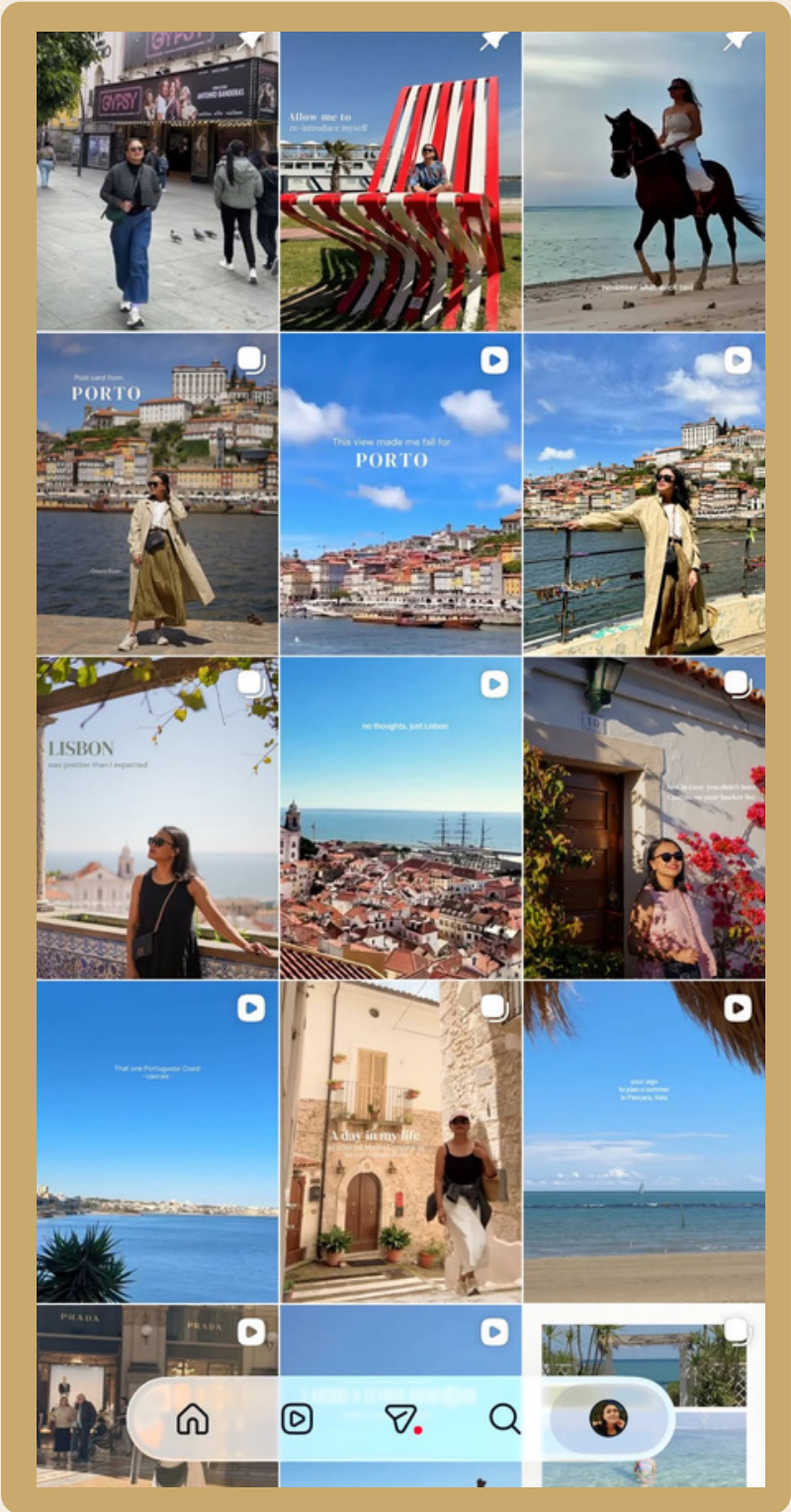
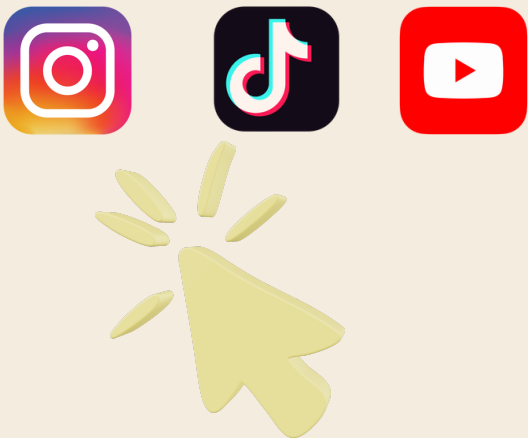
- Iniala Harbour House Valletta (6-8th July) — a luxury design hotel overlooking Valletta's iconic Grand Harbour, known for its elegant interiors, private terraces, and panoramic sea views..



Online Presence

[SOCIAL MEDIA] @TARRYLAURENSIA

[WEBSITE] WWW.TARRYLAURENSIA.COM



LET'S DISCUSS & COLLABORATE

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#TravelWithTarry