

# TARRY LAURENSIA

## PORTFOLIO



**Travel & Lifestyle**  
Blogger, Content Creator & UGC Creator

# Hello..

Hi, I'm Tarry — a Travel & Lifestyle Content Creator based in Indonesia. I will be **traveling across Europe in July - August 2026**.

Through Instagram, TikTok, YouTube Shorts and my travel blog, I share hotel, travel, and lifestyle experiences with a focus on immersive stays and authentic storytelling. Having traveled to 26 countries, I enjoy capturing thoughtful details and meaningful travel moments.

With 10+ years of experience working with global brands in branding, marketing, digital, and social media, I bring both creative and strategic understanding into every collaboration.



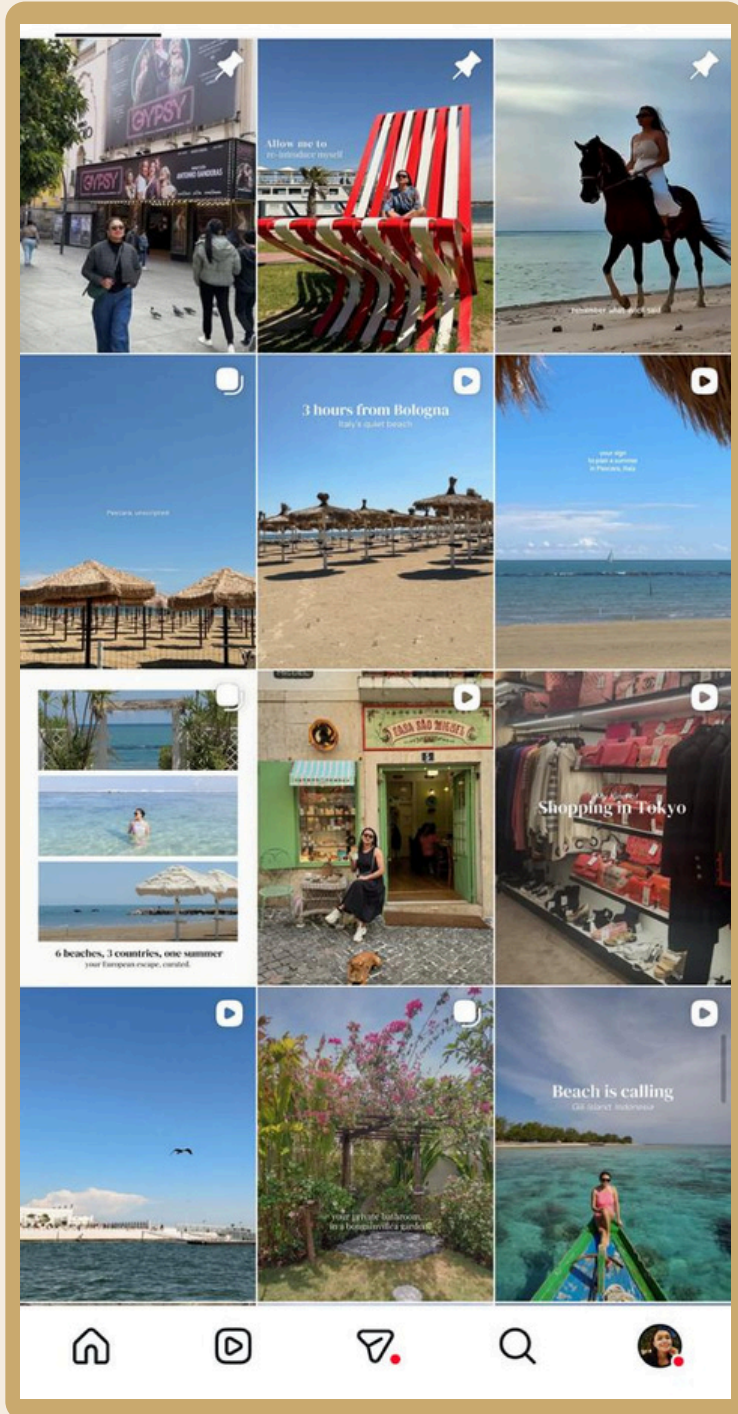
**“Creating aesthetic and story-driven travel & lifestyle content across Asia & Europe”**



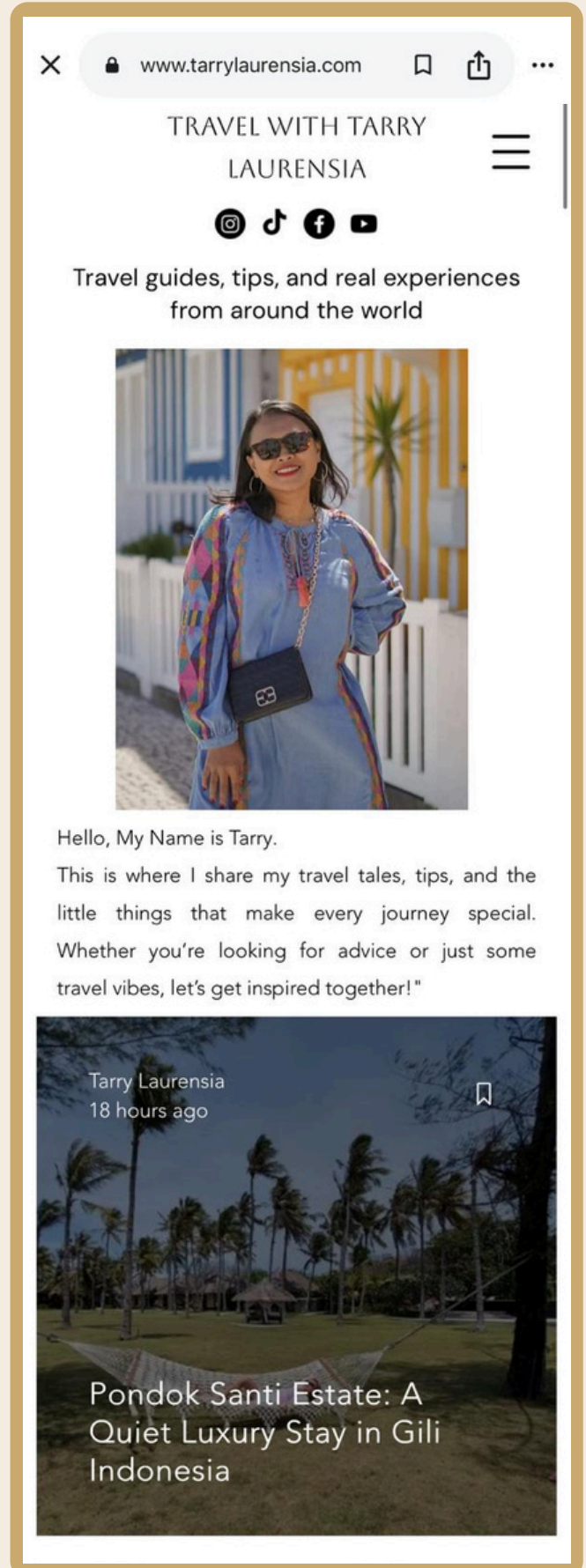
# Online Presence

## SOCIAL MEDIA

HANDLE @TARRYLAURENSIA



## WEBSITE



# Content Creation

” Warm.  
Cinematic.  
Unhurried.”

## THE FOUR CONTENT PILLAR

50%

### Cinematic

Destination storytelling, reels, hero travel moments.

#### EXAMPLES

Sunrise in Penang, red gates of Kyoto, 900 stairs to Tianmen.

20%

### Quiet

Pure atmosphere. No text. The photo alone.

#### EXAMPLES

Fog in the mountains, a hand holding coffee, an empty train platform.

15%

### Thoughts

Quotes, reflections, lists, storytelling carousels.

#### EXAMPLES

"3 things solo travel taught me", "on getting lost in Tokyo".

15%

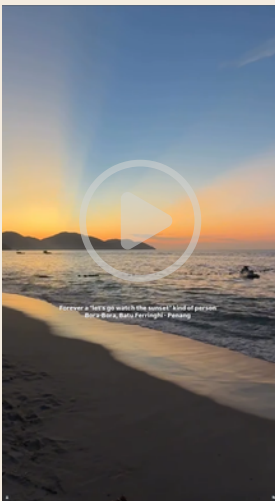
### Playful

Memes, trends, self-aware confessions, "me trying to..."

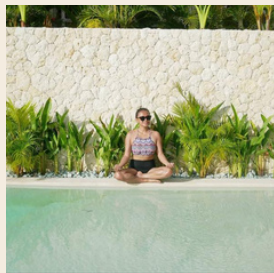
#### EXAMPLES

Packing fails, language mishaps, solo dinner confessions.

## CINEMATIC



## SINGLE IMAGE



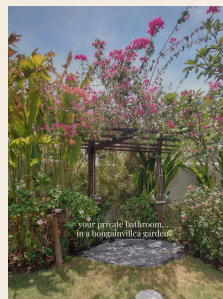
## CAROUSEL



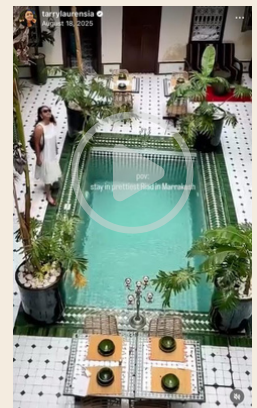
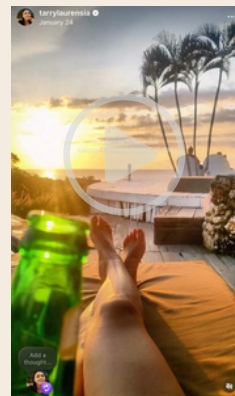
## TREND-AUDIO



## DESTINATION



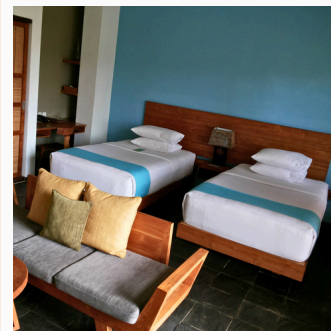
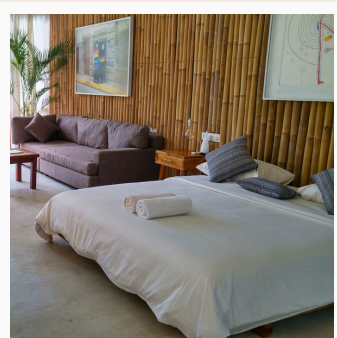
## HOTEL



# HOTEL & STAYCATION

## Mood Board ( All photos are original shots from my personal travels. )

The kind of stays that sell themselves in a single frame and convert again on the blog.

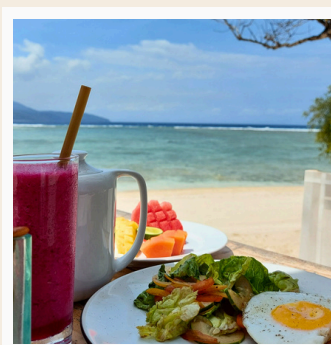
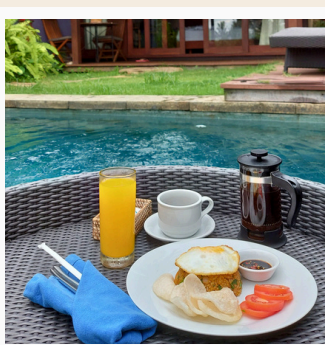
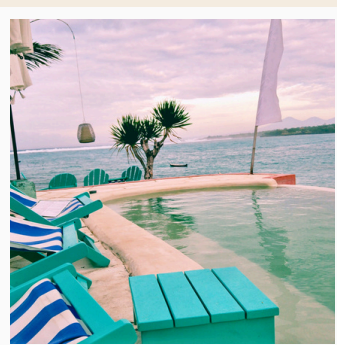
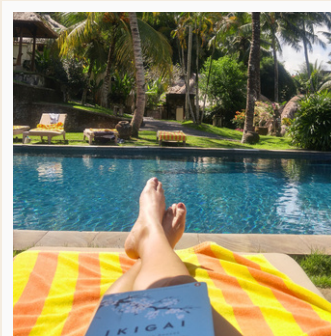
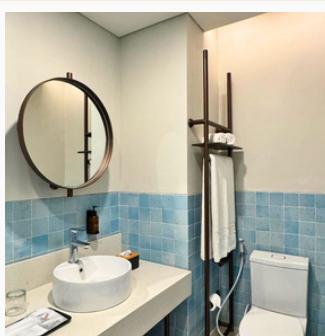
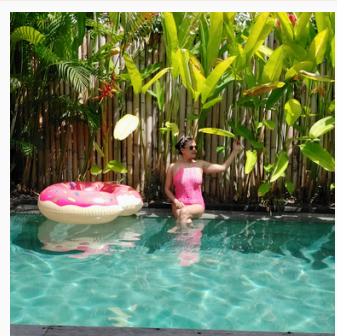
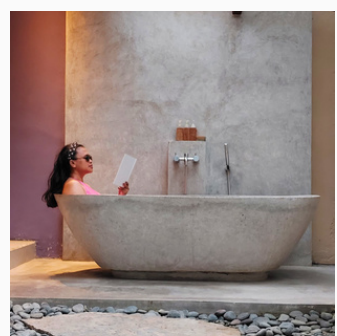


A standing tub.

A still pool.

A balcony that faces the right direction.

The hotels and villas worth pausing for — and worth telling a story about.



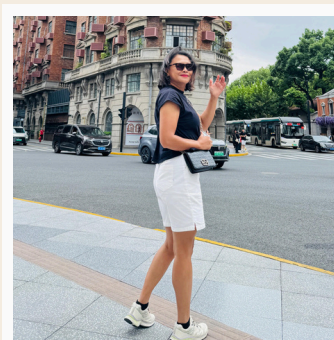
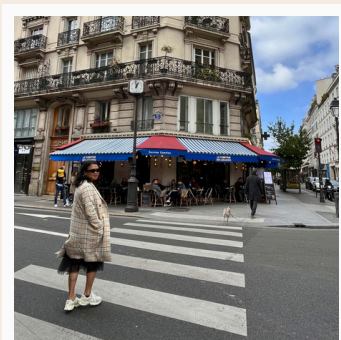
# TRAVEL & FASHION

## Mood Board ( All photos are original shots from my personal travels. )

A blend of travel storytelling, soft fashion moments,  
and timeless European-inspired aesthetics.

Polished  
silhouettes,  
considered colors,  
and a passport  
that does most of  
the styling.

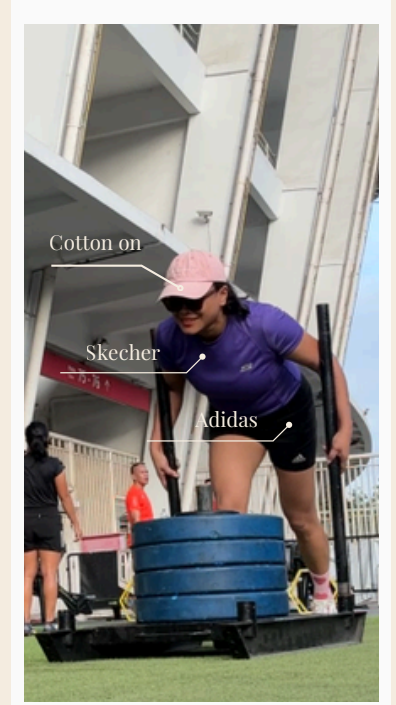
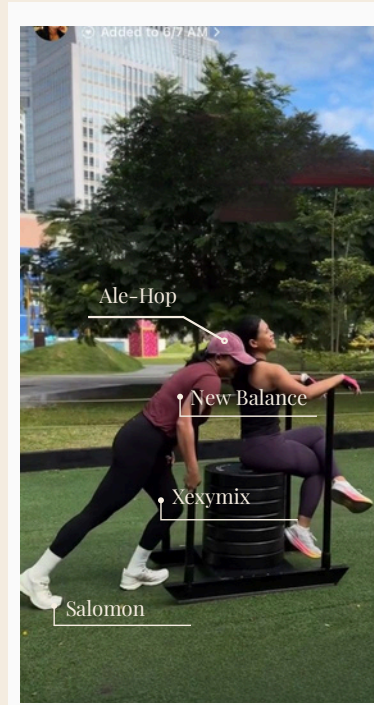
A travel wardrobe  
built for long days,  
slow streets, and  
being  
photographed  
everywhere.



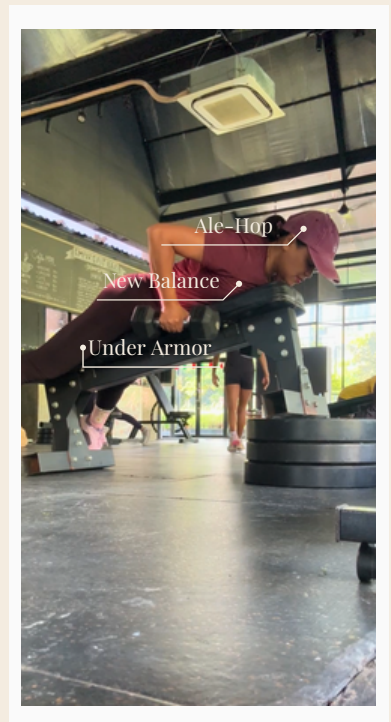
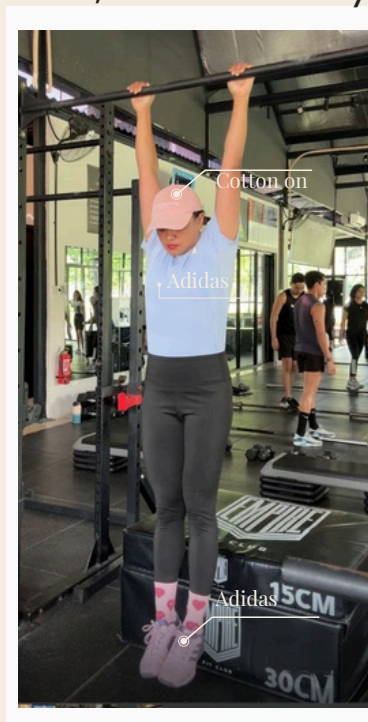
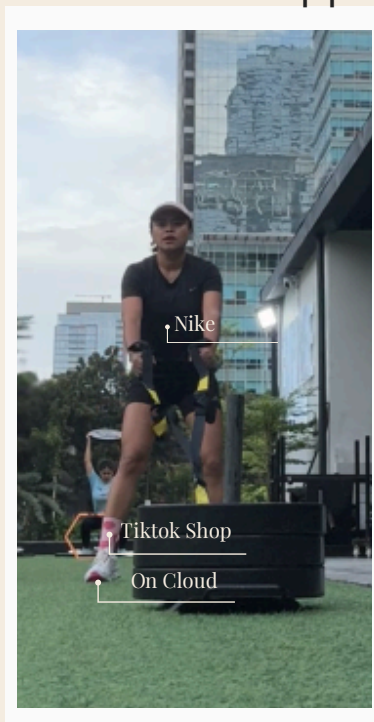
# LIFESTYLE

## Fitness ( All photos are original shots from my personal trainings )

Real training, no filters —  
strength as a lifestyle, not a campaign.



Heavy, steady, and unglamorous. Outdoor sled work, box jumps, and the kind of training that travels well — open for activewear, supplements, and recovery partners.



# [POSTED] SOCIAL MEDIA – CONTENT

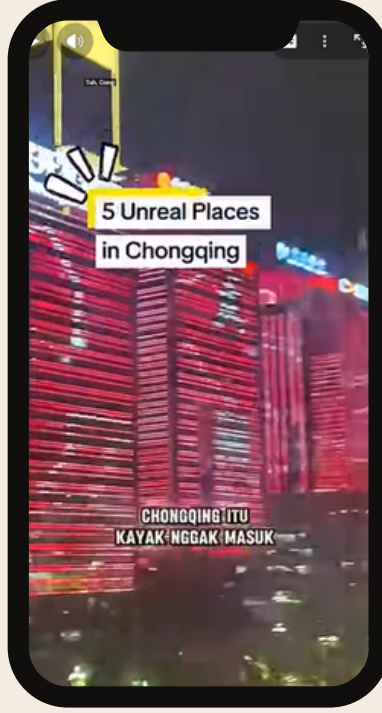
## DESTINATION SHANGHAI

[HTTPS://WWW.INSTAGRAM.COM/REELS/DWTNV00EOZS/](https://www.instagram.com/reels/dwtNV00EOZS/)



## CITY HIGHLIGHT CHONGQING

[HTTPS://WWW.YOUTUBE.COM/SHORTS/LXKF148BWBS](https://www.youtube.com/shorts/LXKF148BWBS)

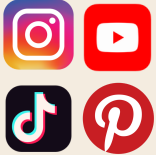


## ITINERARY KANAZAWA

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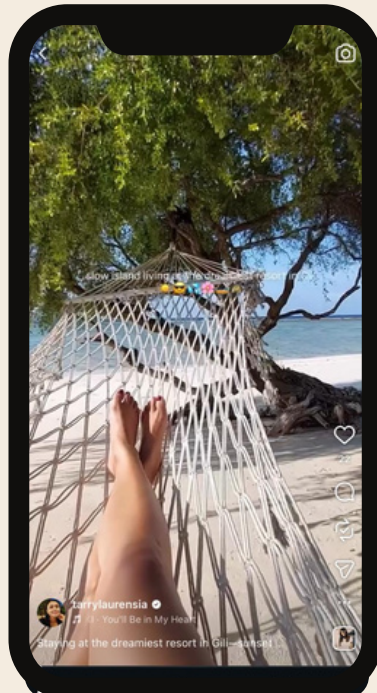


## VIDEO



## STAYCATION GILI

[HTTPS://WWW.TIKTOK.COM/@TARRYL Aurensia/VIDEO/7580736046472695048](https://www.tiktok.com/@tarrylaurensia/video/7580736046472695048)



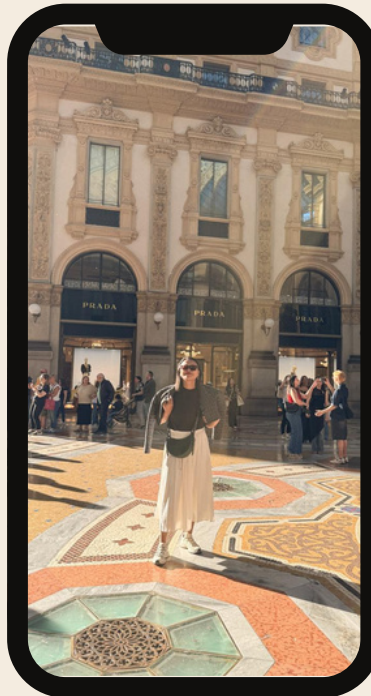
## PLACE TO GO CHATEAU

[ CHATEAU DE RAMBOUILLET ]  
[HTTPS://WWW.YOUTUBE.COM/SHORTS/QOGXIETXOVC](https://www.youtube.com/shorts/QOGXIETXOVC)



## TRAVEL AUDIO MILAN

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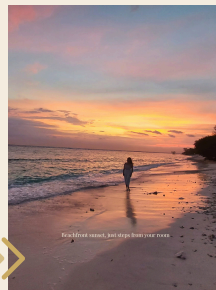
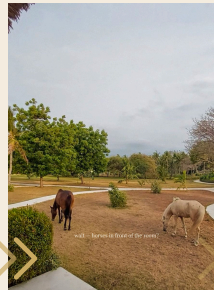
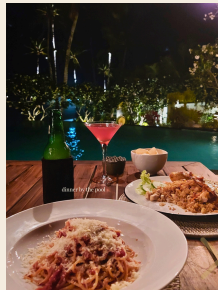
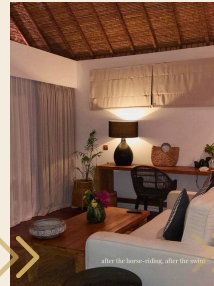
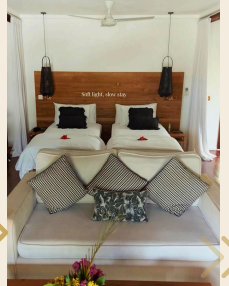
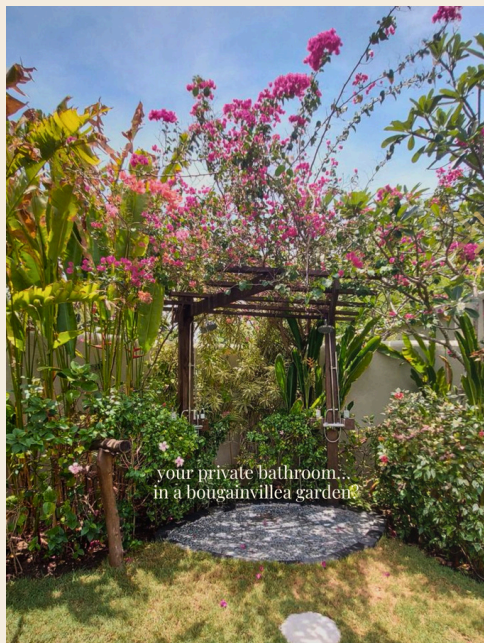
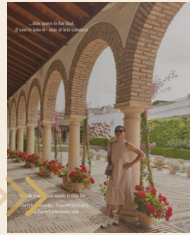
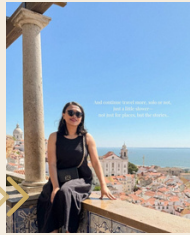
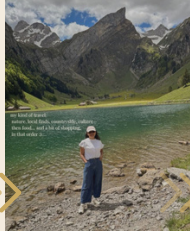
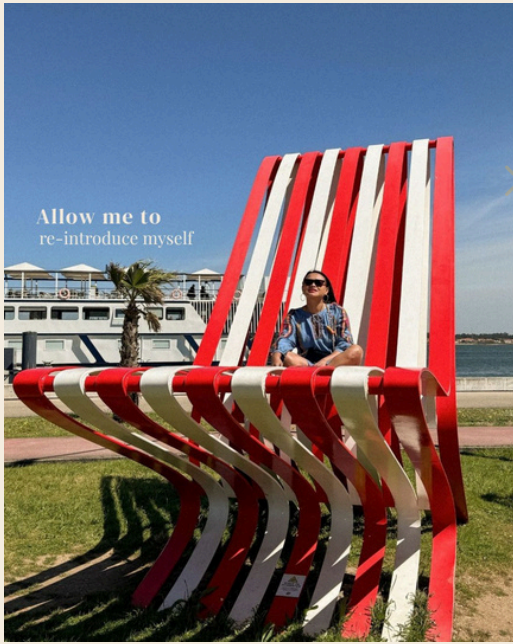
## SWISS ALPS SWITZERLAND

[HTTPS://WWW.INSTAGRAM.COM/TARRYL Aurensia/REEL/DR7LISO\\_KXC\\_/](https://www.instagram.com/tarrylaurensia/reel/dr7liso_kxc_/)



# [POSTED] SOCIAL MEDIA – CONTENT

Photo Carousel



# STAYCATION – Hotel Page

## FULL ARTICLE ON HOTEL REVIEW

### RIAD SAMIR PRIVILEGE BOUTIQUE HOTEL & SPA , MARRAKESH, MOROCCO.

- HOTEL'S REVIEW & PHOTO
- SEO BRAND MENTION
- CLICKABLE TO PURCHASE ON OTA / HOTEL'S WEBSITE

Tarry Laurensia · Jul 14, 2025 · 2 min read

## Staying in a Riad in Marrakesh.

Updated: Aug 6, 2025

Hey guys!

If you're planning a trip to Marrakesh, let me tell you something real quick—**staying in a riad is a must**. Seriously. Don't just book any hotel or apartment. A riad is where all the magic happens. It's the best way to feel the heart of the city.

During my stay, I picked [Riad Samir Privilege Boutique Hotel & Spa](#), and wow... it totally made my Marrakesh trip even more special. Let me share a bit of what it was like!

### A Little Hidden Gem in the Medina

Getting to Riad Samir was already an adventure. I followed narrow little streets (yes, I got lost for a sec—totally normal in the Marrakesh medina 🤪), and suddenly found this cute wooden door. From the outside, it looked simple... but when they opened it, I was like: *hold up, is this a romantic movie set?!*

Inside was a calm turquoise pool, tiled floors & walls, and natural & fresh vibes. Super peaceful, which is perfect after all the hustle and bustle outside.



A calm turquoise pool surrounded by lush green plants, set among the elegant white tiles of a riad.

### Real Moroccan Vibes

What I loved most was how **authentic** it felt. Everything—from the patterns on the tiles to the cozy lighting and carved wooden doors—gave off real Moroccan charm. It wasn't fancy in a hotel kind of way, but it felt warm, pretty, and so homey.

The staff? Super kind and helpful. I arrived sweaty and lost, and they welcomed me with mint tea like I was family.



### My Room: Simple, Clean, Cozy

My room had everything I needed—comfy bed, air-con (bless!), and all the little Moroccan touches. It was clean, quiet, and just felt really nice to come back to after a long day exploring.

No need for over-the-top luxury here—it's all about the vibe, and Riad Samir nailed it.

### Breakfast With a View

Mornings were the best. I had breakfast on the rooftop—fresh orange juice, Moroccan pancakes (so good!), eggs, and coffee, all while looking out at Marrakesh's rooftops. It was a whole vibe.



### The Location = 10/10

The riad is right in the **heart of the medina**, close to Ben Youssef Madrasa, Bahia Palace, and a bunch of cool spots. It's super easy to explore on foot, and even if you get lost (you probably will!), locals are nice and happy to help.

### 📍 Riad Samir Privilege Boutique Hotel & Spa

Ben Saleh, Marrakech, Medina, 40000 Marrakesh, Morocco

If you want to feel the real Marrakesh, you've gotta stay in a riad, and I honestly recommend Riad Samir and you can book [here](#). It's affordable, beautiful, and full of heart. I left feeling like I stayed with a Moroccan family instead of just booking a place to sleep. You can also checking on other riad selection [here](#).

Let me know if you're heading to Marrakesh soon, or if you've already stayed in a riad before—I'd love to hear how your experience was! Until the next adventure,

Travel With Tarry

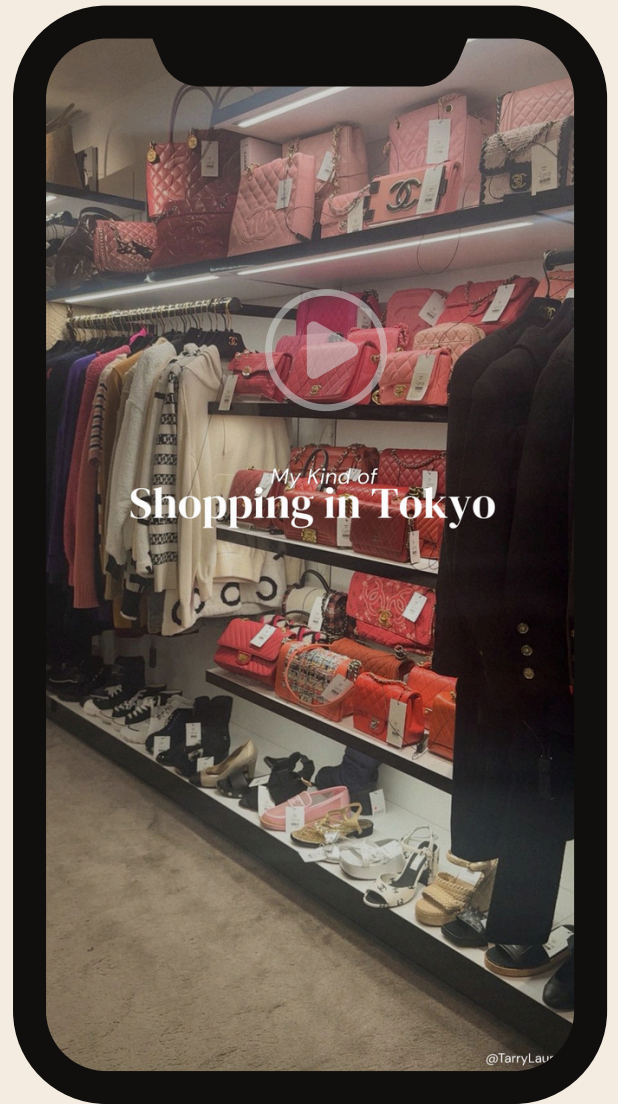
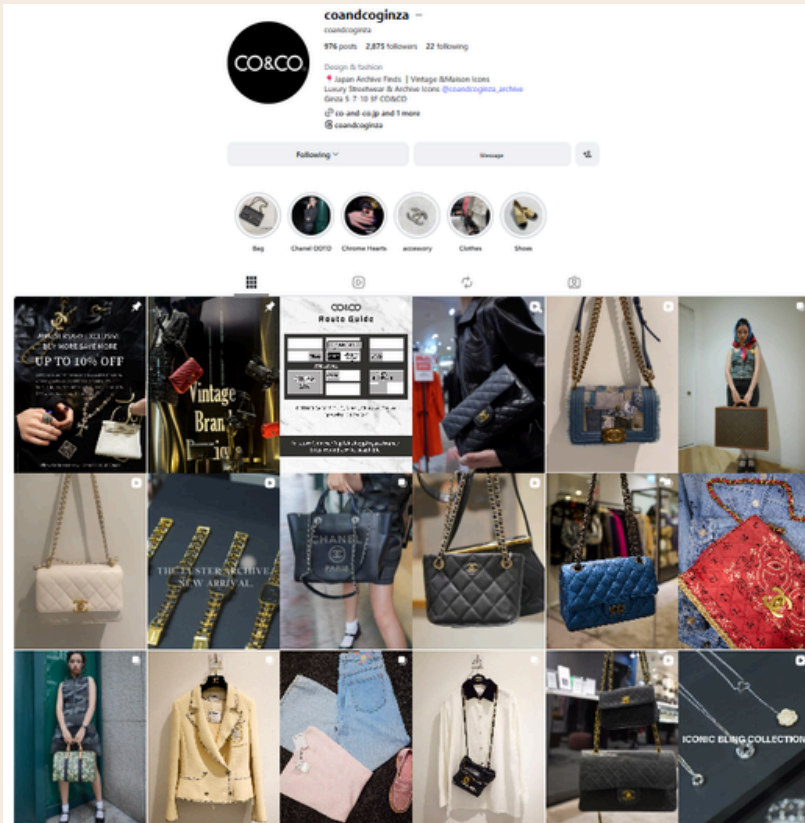
[FULL ARTICLE HERE](#)



# [Global - Paid Content] Co&Co Ginza, Japan 6<sup>th</sup> May 2026

Co & Co Ginza is a Luxury Vintage store in Ginza, Japan.  
The are selling luxury bags and luxury streetwear

Instagram Reels  
45 sec



KPI :  
5000 view  
100 likes

**Result: (ongoing)**  
6,864 views (+37%)  
130 likes (+30%)  
226 Total Engagement

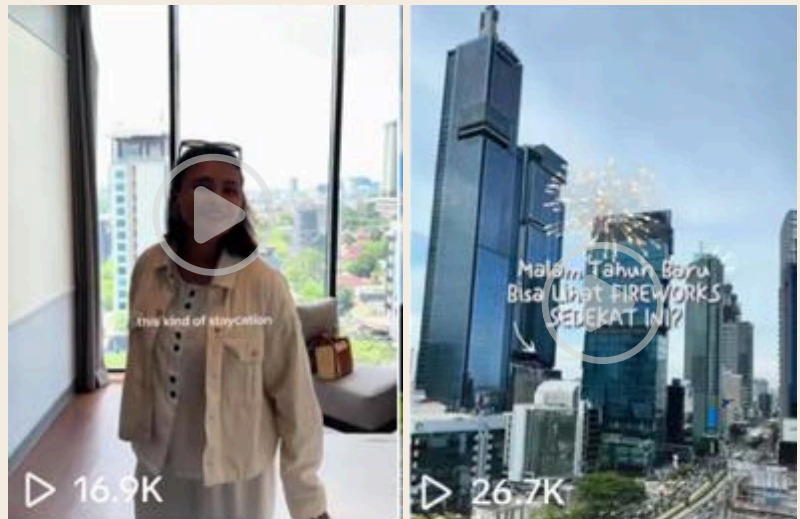
[ Past Work - TikTokGO Hotel ]

# Content Creation ARTOTEL Simpang Temu, Jakarta, Indonesia

26<sup>th</sup> November 2025

## Scope of Work:

- 3 Video with VO
- 1 Video Cinematic
- 1 Carousel Photo



TikTok works with many agency partners that connect content creators with hotels, F&B brands, and attractions for sponsored and affiliate-based content opportunities.

While the TikTok GO affiliate system can also be done independently, being part of an agency gave me the opportunity to collaborate and film at selected hotels.

The top two featured videos above generated affiliate commission through TikTok GO, and both are clickable to view directly on TikTok.

## [Volunteer Work]

# Social Media Creative

## ABRUZZO BORGO, ITALY

5th - 14<sup>th</sup> May 2025

I volunteered at an eco village located in a small town near Pescara, Italy, where I was responsible for creating content for social media and the website. I also actively promoted the property through travel and accommodation communities on Facebook Groups.

It was a valuable experience, and by my third day, the content and community outreach had already generated 7 new booking leads for the apartment.



**abruzzoborgo** ...  
AbruzzoBorgo Italy  
4,044 posts 5,317 followers 1,215 following

Mountain  
Eco-Village | Abruzzo, Italy  
Rentals • Retreats • Investments  
Yoga, Wellness, wine  
Own your slice of Italy — [www.abruzzoborgo.com/investments](http://www.abruzzoborgo.com/investments)  
54 via piccianese, Alanno 66020  
[www.abruzzoborgo.com](http://www.abruzzoborgo.com) @ abruzzoborgo



**BUS / TRAIN / CAR FROM ROME  
STAY WITH A FABULOUS VIEW  
FOR A WEEK, DISCOUNT 33%**

**WAS €750, NOW REDUCED TO €499  
LIMITED FOR STAY IN JUNE!**

**Host wrote a review**  
★★★★★ 5.0

Tarry was an absolute pleasure to host. She was warm, friendly, and always respectful of the space. Punctual and reliable, she communicated clearly and was easy to coordinate with throughout her stay.

One of her standout qualities was her skill in social media—she brought a fresh, creative perspective

Beyond her technical skills, Tarry was proactive, thoughtful, and always willing to lend a hand wherever needed. We truly appreciated her presence and would gladly welcome her back anytime.



**Experience before you invest  
STAY & DISCOVER ABRUZZOBORGO!**

- Day 1 Arrival in ROME**  
Sight Seeing  
Rest & Stay 1 Night in Rome
- Day 2 Come Over to Alanno**  
Sight Seeing in Rome in the Morning  
Bus / Train / Car to AbruzzoBorgo  
Personalized Talk & Tour  
Enjoy sunset by the pool
- Day 3 Visit Around AbruzzoBorgo**  
Sunrise Meditation by The Pool  
Sulphur Spring  
Beach  
Wine Testing  
Visit the place where the Mother Mary appeared
- Day 4 Leave AbruzzoBorgo**  
\*Extend & Stay Longer Available with Special Prices
- Day 5-7 Explore Rome**  
Sight Seeing & Stay in Rome until Departing Home

**SCHEDULE YOUR DISCOVERY CALL NOW!**

# Thank you & Let's Collaborate

**TARRY LAURENSIA**

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[www.TarryLaurensia.com](http://www.TarryLaurensia.com)

[#TravelWithTarry](#)

\*rate-card available on request.