



A PROPOSAL BY TARRY LAURENSIA

SUMMER JOURNEY WITH EURAIL

Exploring Europe by rail through immersive storytelling, authentic experiences, and meaningful connections across destinations.

Hi, I'm Tarry!

I'm a Travel & Lifestyle Content Creator & UGC Creator.

I'll be traveling across Europe during July–August 2026, creating travel, lifestyle, hotel, and destination-focused content throughout the trip. Here are some **highlights** from my upcoming journey:

- **Malta** — A hidden Mediterranean gem known for its crystal-clear coastline, luxury seaside stays, charming old towns, and summer island lifestyle.
- **Paris** — My 5th visit to Paris, this time focusing more on cafés, restaurants, boutique hotels, château escapes, and curated local experiences beyond the usual tourist spots.
- **Switzerland** — Hiking to Oeschinensee and capturing nature, alpine scenery, and outdoor lifestyle content.
- **Copenhagen** — A design-forward Scandinavian capital known for its colorful waterfronts, cozy cafés, wellness culture, stylish boutique stays, and slow summer lifestyle
 - Other destinations — Oslo, Stockholm, Finland and other parts of Central Europe.

I'd love to explore a potential content creation collaboration or sponsored content partnership with **EURAIL**. More details can be found on the next pages.

You can also check out my portfolio & media kit here:

Portfolio : [\[ID\] Portfolio Tarry Laurensia](#)

Mediakit : [\[ID\] Media Kit Tarry Laurensia](#)

Please feel free to forward this message to the person handling partnerships or press collaborations if needed. Looking forward to hearing from you.

Best regards,
Tarry Laurensia



Why Work With Me?

- **Content You Can Repurpose**

Every deliverable is created as brand-ready content — professionally shot photos and videos that can be repurposed across social media, websites, digital campaigns, and marketing materials. More than just a post, it's a long-term visual asset for your brand.

- **Travel Is Becoming Part of Modern Lifestyle**

As international travel continues to grow among Indonesian travelers, premium travel essentials are becoming increasingly relevant to a new generation of modern and experience-driven consumers. As an active traveler with upcoming international travel plans, I create content that naturally connects with this audience.

- **The Indonesian Market Is On the Move**

Indonesia is entering the global top 15 outbound travel markets, fuelled by a rising middle class actively exploring beyond Asia. Europe is a fast-growing aspirational destination for this segment — and my audience sits right at that intersection. (Source: Visa Asia Pacific Travel Report, 2025 | BPS Statistics Indonesia, 2024)

- **Content Designed Beyond Organic Reach**

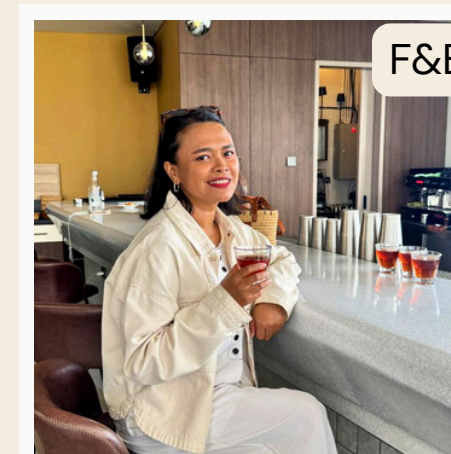
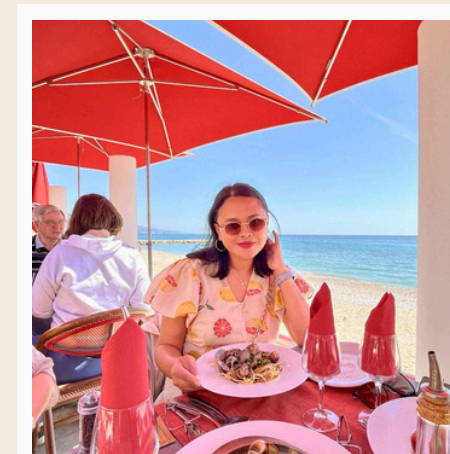
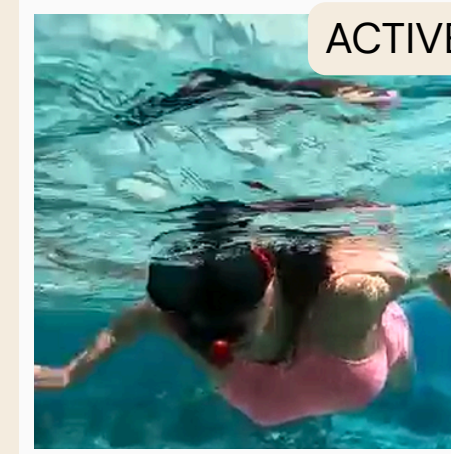
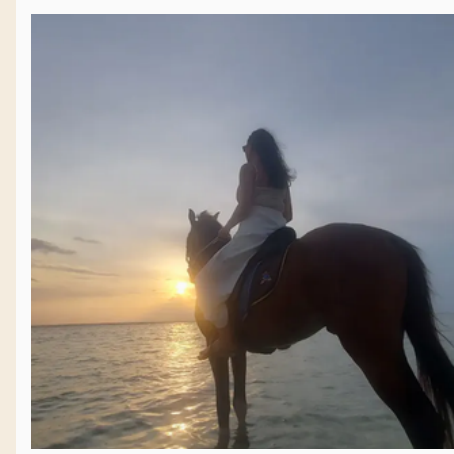
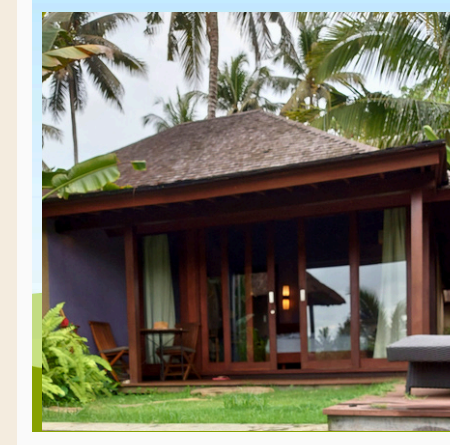
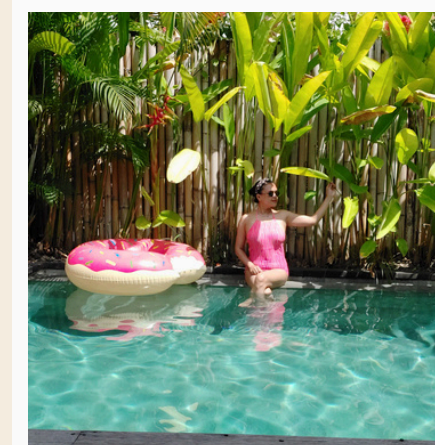
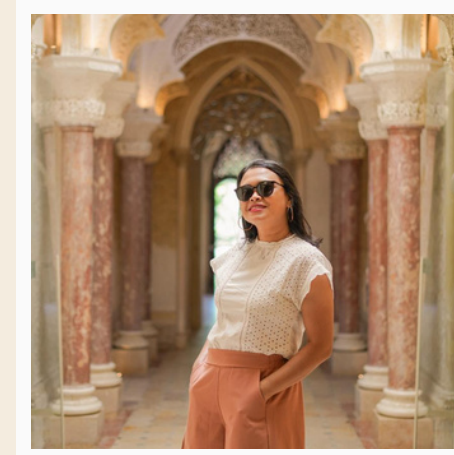
I'm open to content licensing, boosted campaigns, and paid usage — allowing brands to maximize content performance beyond my own platforms and turn UGC into a broader marketing asset.

- **Premium & Story-Driven Visual Approach**

My content focuses on clean aesthetics, thoughtful details, and immersive storytelling that aligns naturally with premium lifestyle and travel brands.

- **Strategy Behind Every Frame**

With 10+ years of experience in branding, digital marketing, and social media, I create content that balances aesthetics, storytelling, and brand value — designed not only to look good, but also to connect with the right audience.



KEY DESTINATION



MALTA

4-8 JULY 2026



PARIS

8-12 JULY 2026



SWITZERLAND

12-15 JULY 2026



OTHERS

COPENHAGEN
OSLO
STOCKHOLM
HELSINKI
ESTONIA
WARSAW
BUDAPEST

Malta

A hidden Mediterranean gem known for its crystal-clear coastline, luxury seaside stays, charming old towns, and summer island lifestyle.



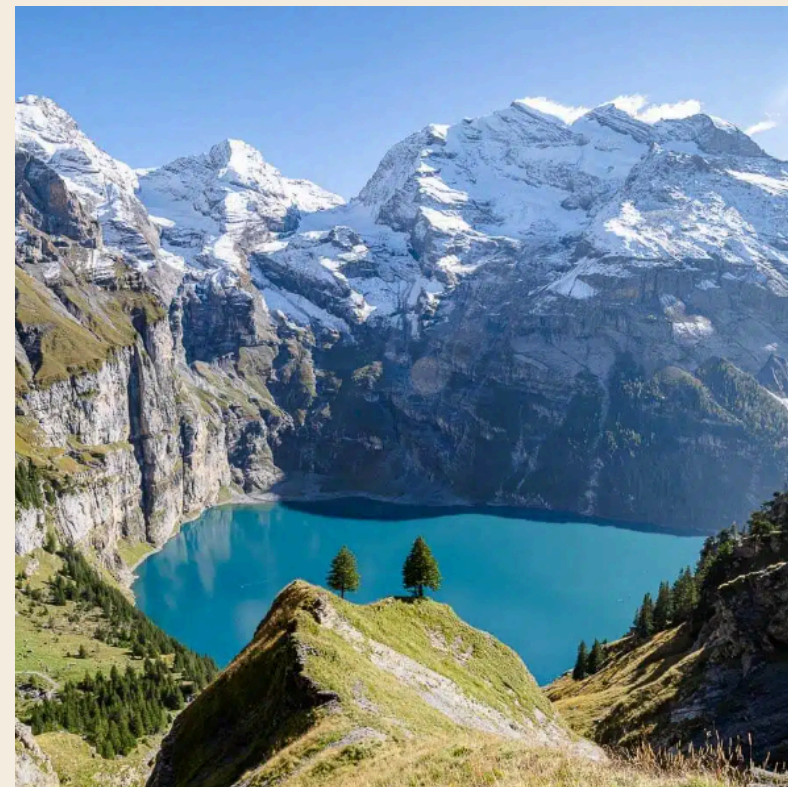
Paris, France

My 5th visit to Paris, this time focusing more on cafés, restaurants, boutique hotels, château escapes, and curated local experiences beyond the usual tourist spots.



Oeschinensee, Switzerland

Hiking to Oeschinensee and capturing nature, alpine scenery, and outdoor lifestyle content.



Copenhagen, Denmark

This will be my first time visiting Copenhagen, with a focus on capturing Nordic aesthetics, local food culture, cycling lifestyle, waterfront moments, and curated city experiences.



COLLAB PLAN



01

REELS VIDEO 45 SEC

- 1 Video €150
- Additional + €50 ==> Mirroring Tiktok & Youtube Shorts, and Pinterest (to be linked to your web-store)
- Bonus Brand mention on my web-blog to be linked to your web-purchase



02

INSTAGRAM CAROUSEL

- 1 post (up tp 6 slides) €150
- Additional + €50 ==> Mirroring Tiktok Carousel and Pinterest (to be linked to your web-store)
- Bonus Brand mention on my web-blog to be linked to your web-purchase



03

PACKAGE OF VIDEO +
CAROUSEL +BLOG POST

OPEN FOR TRAIN TRIP BARTER :

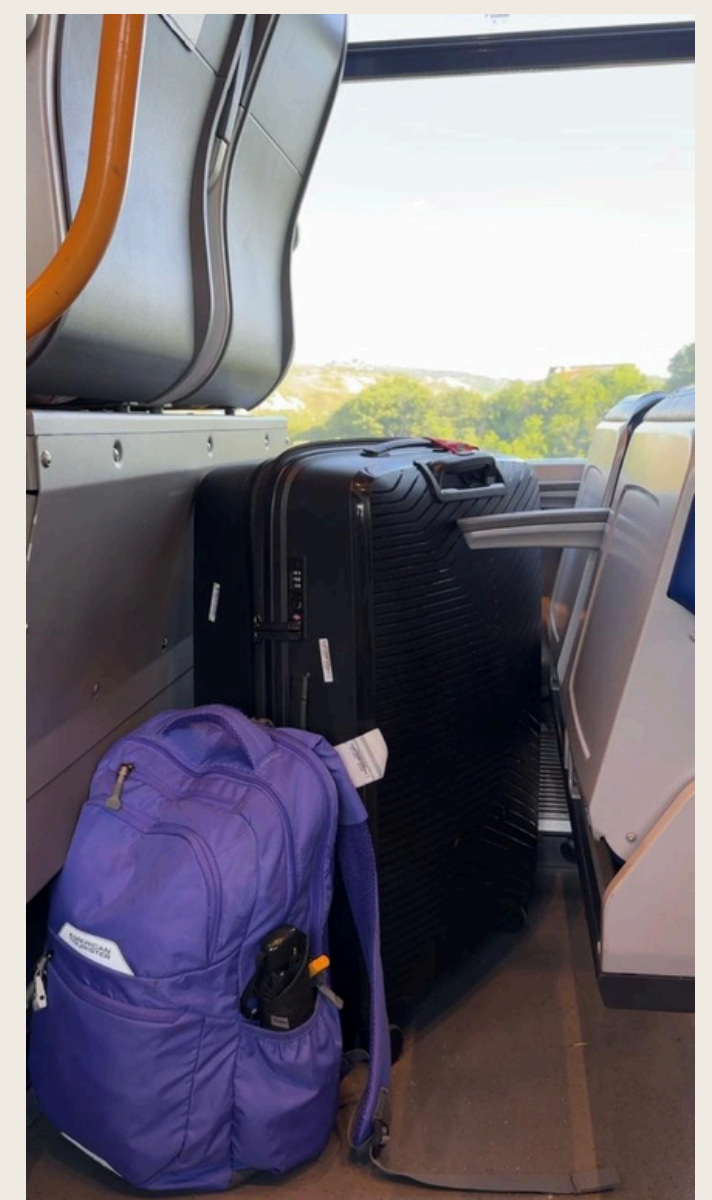
- Zurich to Copenhagen
- Copenhagen to Oslo
- Oslo to Stockholm
- Stockholm to Helsinki
- Helsinki to Tallin
- Tallin to Warsaw
- Warsaw to Budapest

I'm Open for any customized SOW
based on your preference / business goals..

I would also be happy to accommodate **paid amplification** opportunities, including advertisement usage and audience targeting tailored to your **preferred target market countries.**

[MOOD BOARD] SUMMER JOURNEY WITH EURAIL

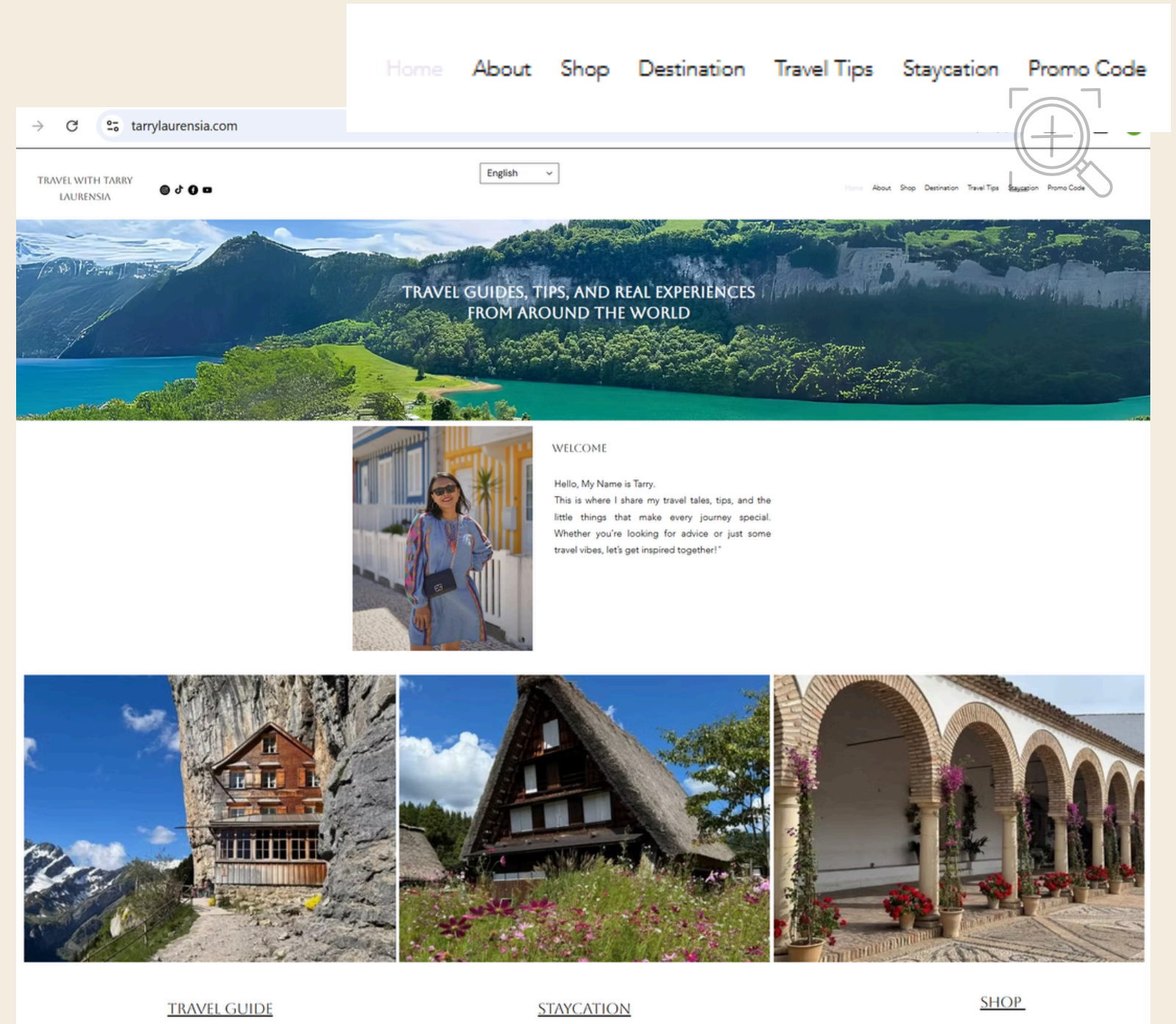
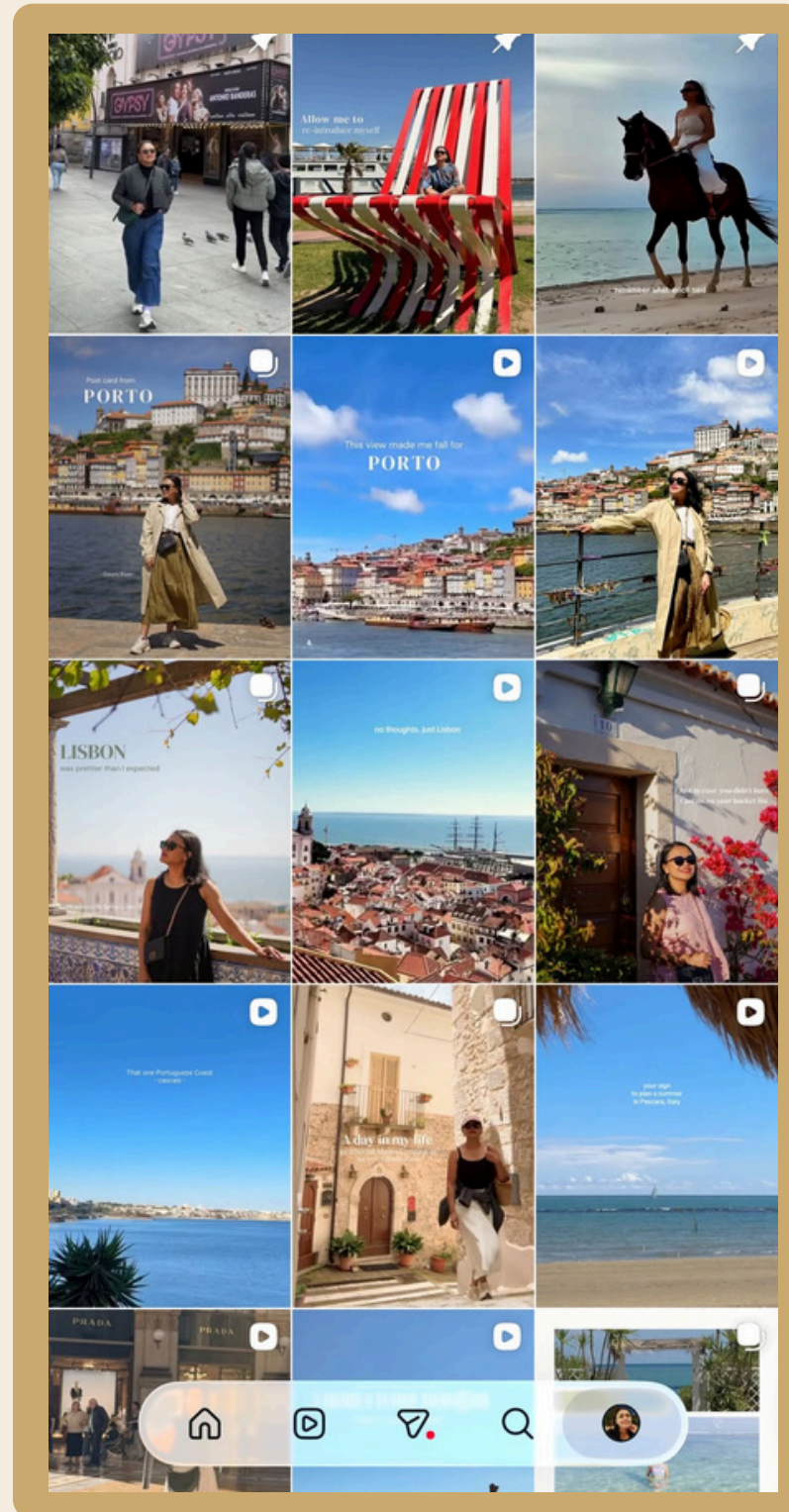
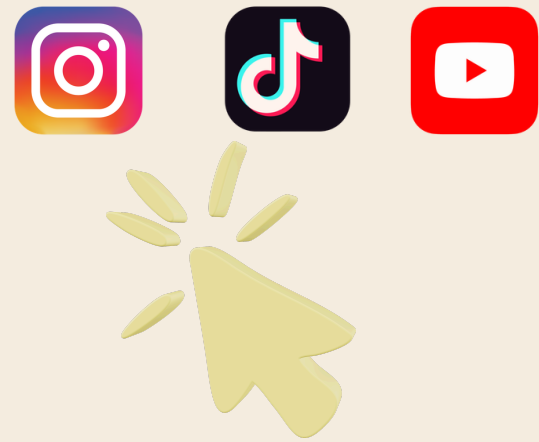
A visual direction inspired by the freedom of rail travel across Europe.
Through scenic routes, local experiences, café culture, city exploration, and authentic travel moments,
the content showcases how Eurail transforms transportation into part of the journey itself.
Warm, cinematic storytelling designed to inspire travelers to discover Europe beyond the typical tourist path.



Online Presence

[SOCIAL MEDIA] @TARRYLAURENSIA

[WEBSITE] WWW.TARRYLAURENSIA.COM



LET'S DISCUSS & COLLABORATE

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[#TravelWithTarry](#)