

TARRY LAURENSIA

PORTFOLIO



Travel & Lifestyle
Blogger, Content Creator & UGC Creator

Hello..

Hi, I'm Tarry — a Travel & Lifestyle Content Creator based in Indonesia, **traveling across Europe in July 2026.**

Through Instagram, TikTok, YouTube Shorts and my travel blog, I share hotel, travel, and lifestyle experiences with a focus on immersive stays and authentic storytelling. Having traveled to 26 countries, I enjoy capturing thoughtful details and meaningful travel moments.

With 10+ years of experience working with global brands in branding, marketing, digital, and social media, I bring both creative and strategic understanding into every collaboration.



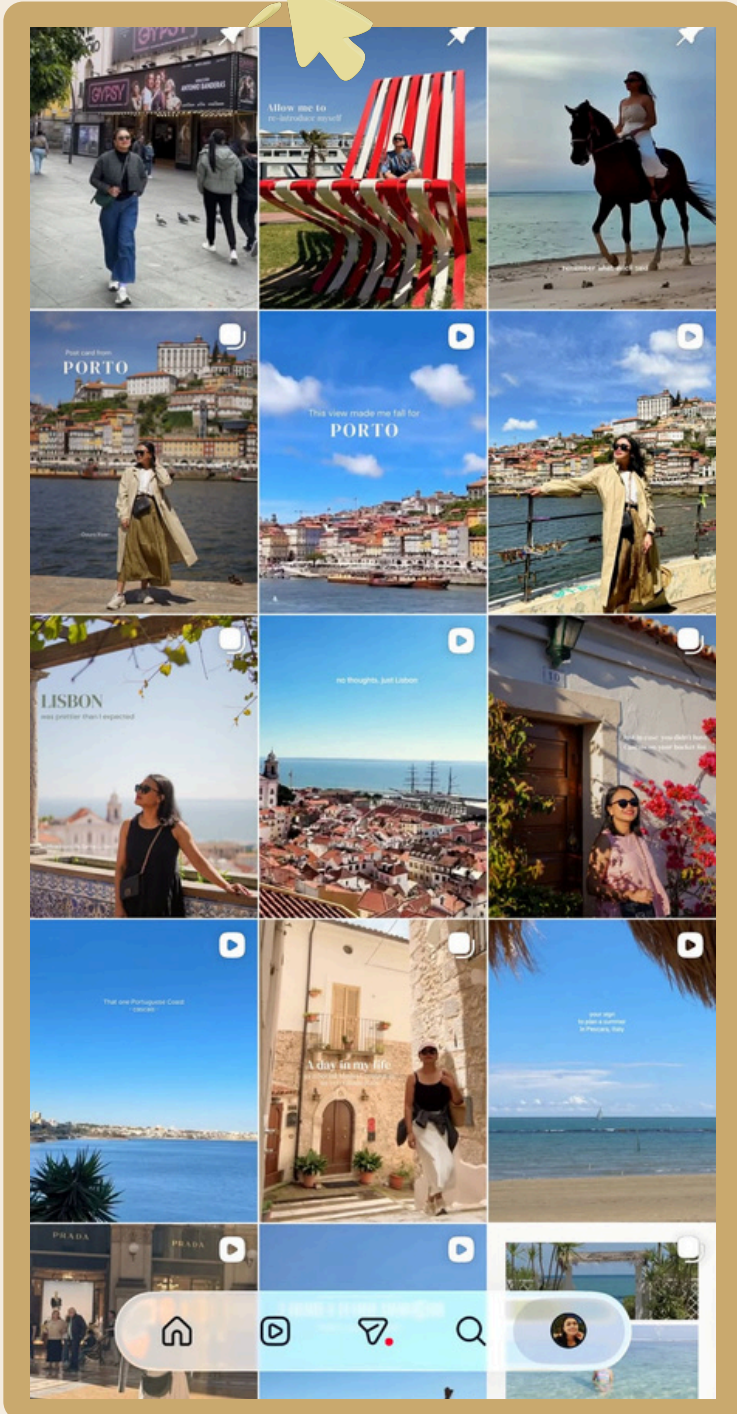
“Creating aesthetic and story-driven travel & lifestyle content across Asia & Europe”



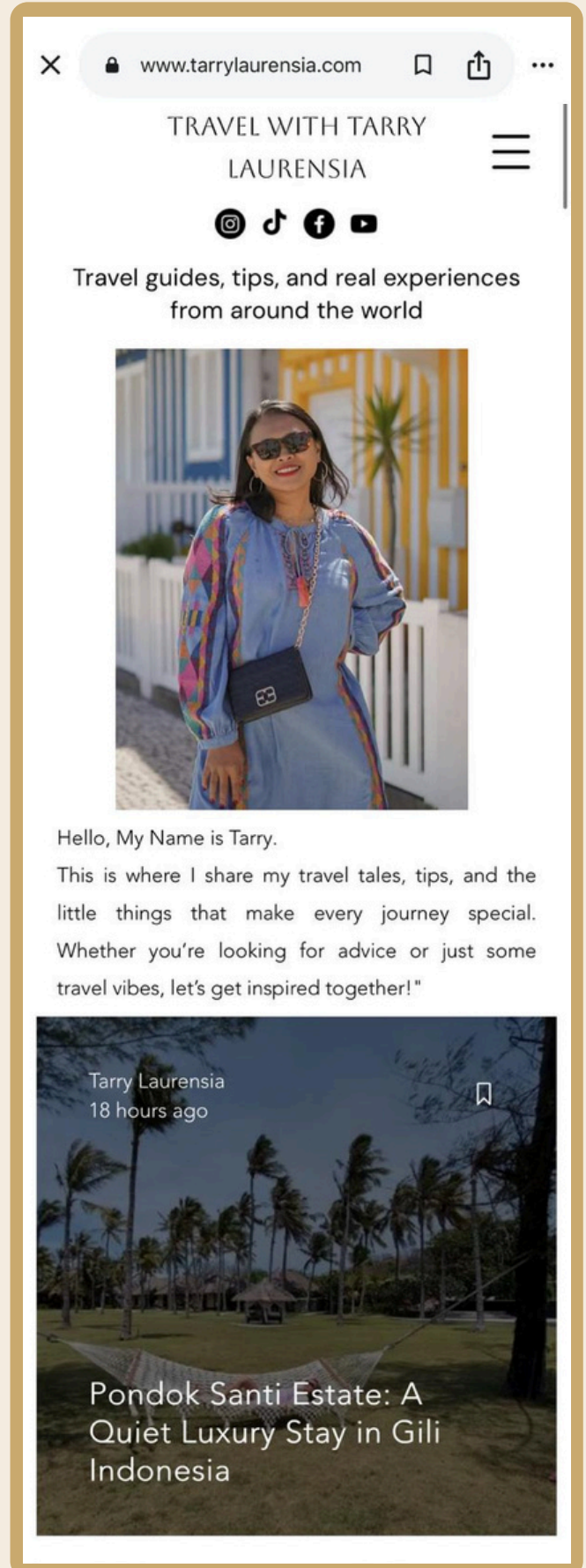
Online Presence

SOCIAL MEDIA

HANDLE @TARRYLAURENSIA



WEBSITE



Content Creation

” Warm.
Cinematic.
Unhurried.”

THE FOUR CONTENT PILLAR

50%

Cinematic

Destination storytelling, reels, hero travel moments.

EXAMPLES

Sunrise in Penang, red gates of Kyoto, 900 stairs to Tianmen.

20%

Quiet

Pure atmosphere. No text. The photo alone.

EXAMPLES

Fog in the mountains, a hand holding coffee, an empty train platform.

15%

Thoughts

Quotes, reflections, lists, storytelling carousels.

EXAMPLES

"3 things solo travel taught me", "on getting lost in Tokyo".

15%

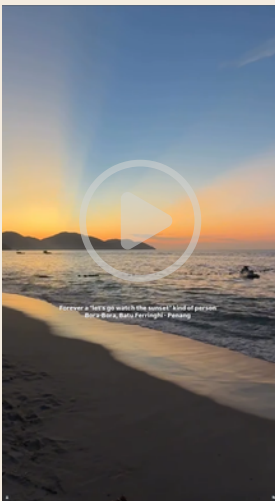
Playful

Memes, trends, self-aware confessions, "me trying to..."

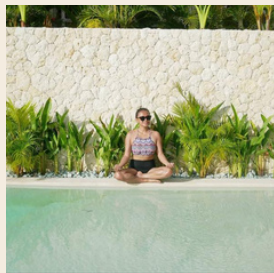
EXAMPLES

Packing fails, language mishaps, solo dinner confessions.

CINEMATIC



SINGLE IMAGE



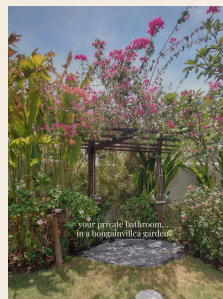
CAROUSEL



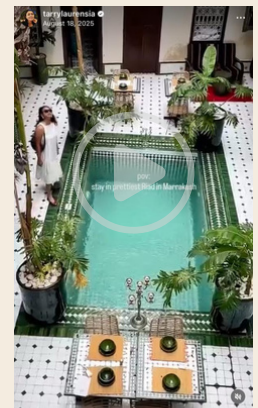
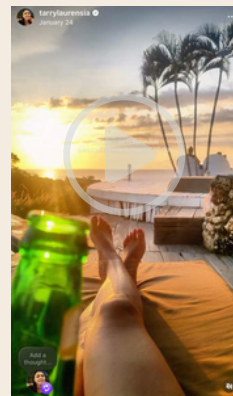
TREND-AUDIO



ITINERARY

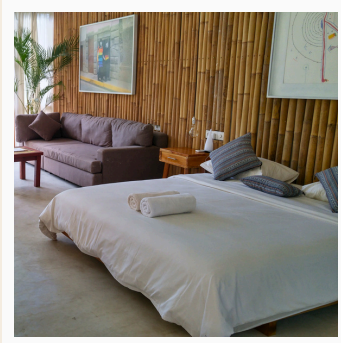


HOTEL



HOTEL & STAYCATION

The kind of stays that sell themselves in a single frame and convert again on the blog.

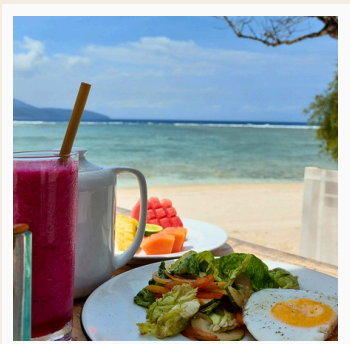
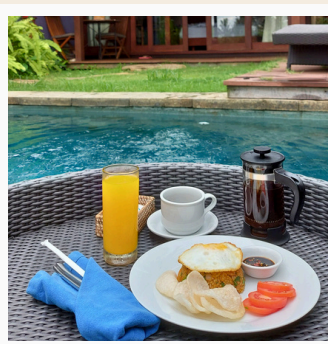
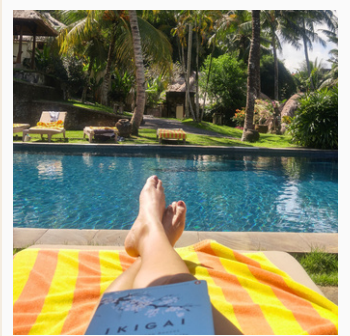
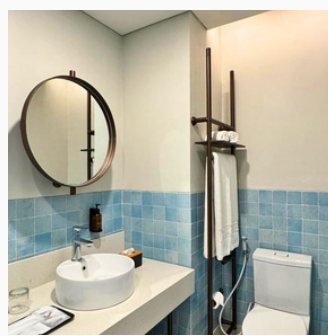
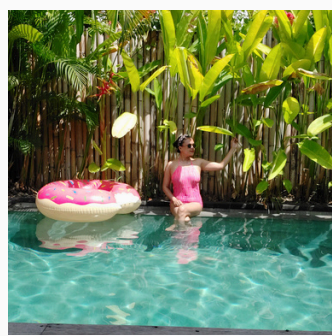


A standing tub.

A still pool.

A balcony that faces the right direction.

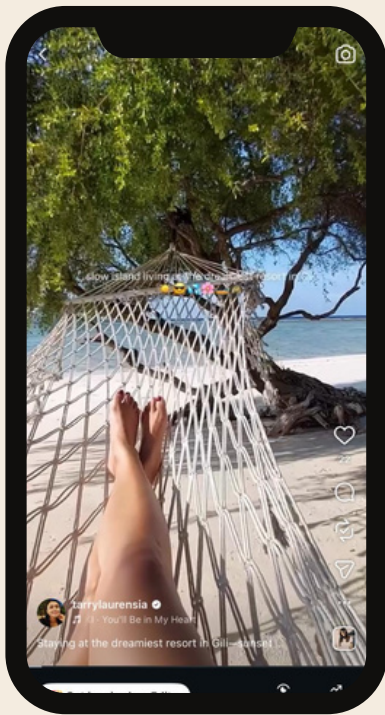
The hotels and villas worth pausing for — and worth telling a story about.



[POSTED] SOCIAL MEDIA – HOTEL CONTENT

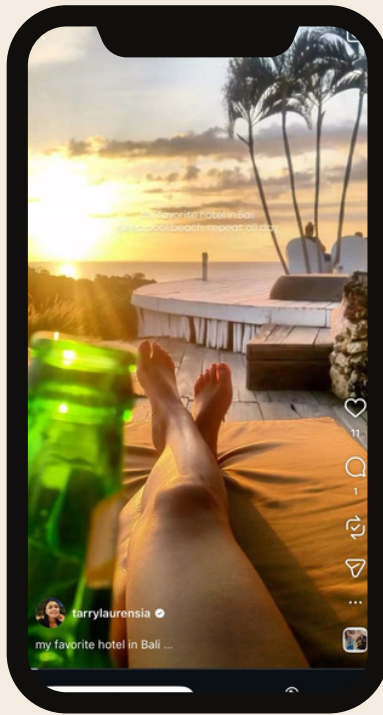
INDONESIA

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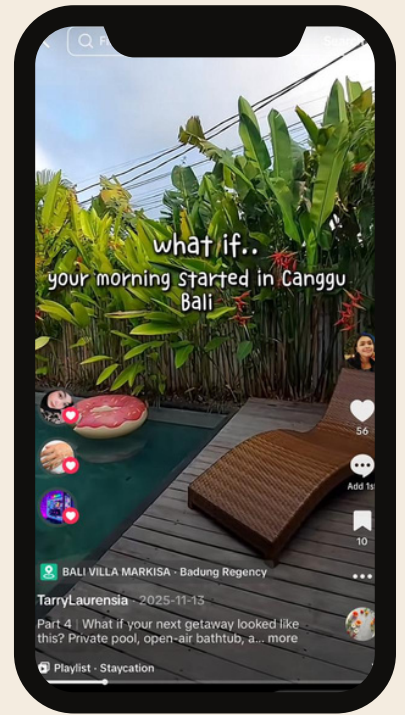
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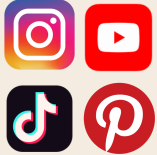


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[VILLA MARKISA CANGGU BALI]
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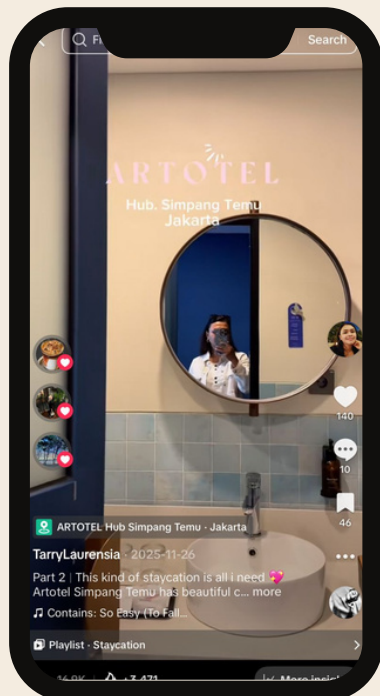


VIDEO



INDONESIA

[ARTOTEL JAKARTA]
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MOROCCO

[RIAD SAMIR PRIVILEGE
BOUTIQUE HOTEL & SPA]
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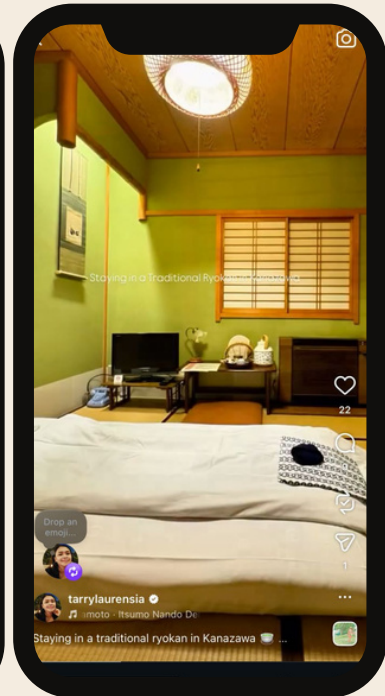
FRANCE

[CHATEAU DE RAMBOUILLET]
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JAPAN

[MURATAYA KANAZAWA]
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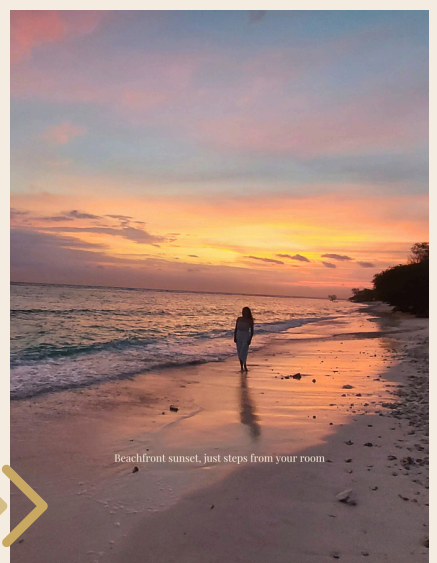
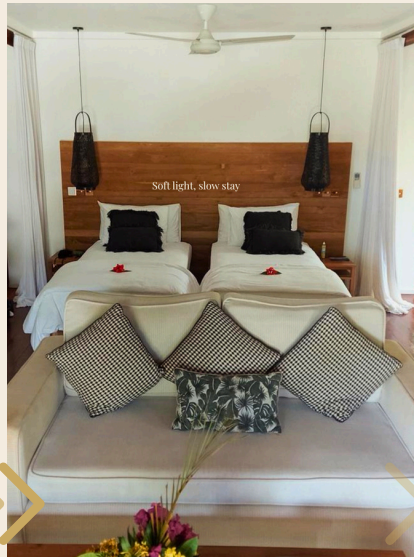
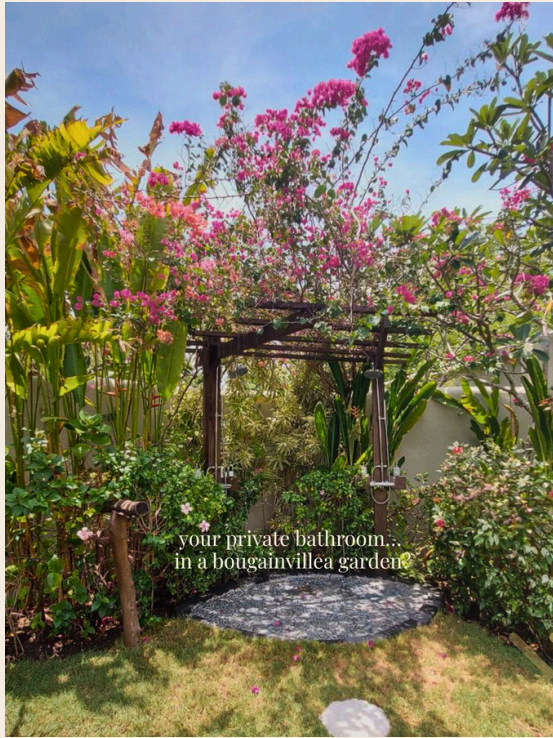


[POSTED] SOCIAL MEDIA – HOTEL CONTENT

Photo Carousel



https://www.instagram.com/p/DX1goufE2IH/?img_index=1



STAYCATION – Hotel Page

FULL ARTICLE ON HOTEL REVIEW

RIAD SAMIR PRIVILEGE BOUTIQUE HOTEL & SPA , MARRAKESH, MOROCCO.

- HOTEL'S REVIEW & PHOTO
- SEO BRAND MENTION
- CLICKABLE TO PURCHASE ON OTA / HOTEL'S WEBSITE

Tarry Laurensia · Jul 14, 2025 · 2 min read

Staying in a Riad in Marrakesh.

Updated: Aug 6, 2025

Hey guys!

If you're planning a trip to Marrakesh, let me tell you something real quick—**staying in a riad is a must**. Seriously. Don't just book any hotel or apartment. A riad is where all the magic happens. It's the best way to feel the heart of the city.

During my stay, I picked [Riad Samir Privilege Boutique Hotel & Spa](#), and wow... it totally made my Marrakesh trip even more special. Let me share a bit of what it was like!

A Little Hidden Gem in the Medina

Getting to Riad Samir was already an adventure. I followed narrow little streets (yes, I got lost for a sec—totally normal in the Marrakesh medina 🤪), and suddenly found this cute wooden door. From the outside, it looked simple... but when they opened it, I was like: *hold up, is this a romantic movie set?!*

Inside was a calm turquoise pool, tiled floors & walls, and natural & fresh vibes. Super peaceful, which is perfect after all the hustle and bustle outside.



A calm turquoise pool surrounded by lush green plants, set among the elegant white tiles of a riad.

Real Moroccan Vibes

What I loved most was how **authentic** it felt. Everything—from the patterns on the tiles to the cozy lighting and carved wooden doors—gave off real Moroccan charm. It wasn't fancy in a hotel kind of way, but it felt warm, pretty, and so homey.

The staff? Super kind and helpful. I arrived sweaty and lost, and they welcomed me with mint tea like I was family.



My Room: Simple, Clean, Cozy

My room had everything I needed—comfy bed, air-con (bless!), and all the little Moroccan touches. It was clean, quiet, and just felt really nice to come back to after a long day exploring.

No need for over-the-top luxury here—it's all about the vibe, and Riad Samir nailed it.

Breakfast With a View

Mornings were the best. I had breakfast on the rooftop—fresh orange juice, Moroccan pancakes (so good!), eggs, and coffee, all while looking out at Marrakesh's rooftops. It was a whole vibe.



The Location = 10/10

The riad is right in the **heart of the medina**, close to Ben Youssef Madrasa, Bahia Palace, and a bunch of cool spots. It's super easy to explore on foot, and even if you get lost (you probably will!), locals are nice and happy to help.

📍 Riad Samir Privilege Boutique Hotel & Spa

Ben Saleh, Marrakech, Medina, 40000 Marrakesh, Morocco

If you want to feel the real Marrakesh, you've gotta stay in a riad, and I honestly recommend Riad Samir and you can book [here](#). It's affordable, beautiful, and full of heart. I left feeling like I stayed with a Moroccan family instead of just booking a place to sleep. You can also checking on other riad selection [here](#).

Let me know if you're heading to Marrakesh soon, or if you've already stayed in a riad before—I'd love to hear how your experience was! Until the next adventure,

Travel With Tarry

[FULL ARTICLE HERE](#)



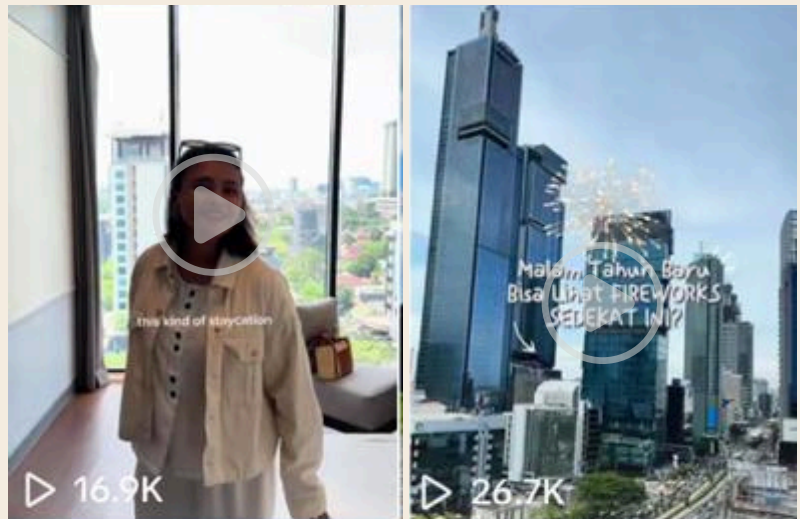
[Past Work - TikTokGO Hotel]

Content Creation ARTOTEL Simpang Temu, Jakarta, Indonesia

26th November 2025

Scope of Work:

- 3 Video with VO
- 1 Video Cinematic
- 1 Carousel Photo



TikTok works with many agency partners that connect content creators with hotels, F&B brands, and attractions for sponsored and affiliate-based content opportunities.

While the TikTok GO affiliate system can also be done independently, being part of an agency gave me the opportunity to collaborate and film at selected hotels.

The top two featured videos above generated affiliate commission through TikTok GO, and both are clickable to view directly on TikTok.

Thank you & Let's Collaborate

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[#TravelWithTarry](#)

*rate-card available on request.